

klugeconcepts GmbH | Personal Consulting and Support

Ulrike Kluge | Business Development Healthcare

Geschäftsführerin

Managing Director

Nationality:
German

Professional Education:
Master of Science in Economics and Natural Sciences

Business Experience:

Marketing national/international, Clinical Development, Project Management, building-up of organisations in USA / Japan, and heading Global Business Development Companies: Merrell Dow, Helopharm, Schering AG und Schwarz Pharma AG

Accomplishments (recent):

Successful completion of more than 25 international License/Partnering agreements
Identification of new business opportunities, Development of R&D strategies,
Design and Installing of an international Business Development organisation,
Founding und Building a Japanese Organisation (Schwarz Pharma KK)

Josef Reisdorff | Human Resources Development

Senior Advisor

Nationality:
German

Professional Education:
Chemist, Ph.D.

Business Experience:

Pharmaceutical Research, Process Development, Production, Marketing, Project Management, Building Consumer Care Business in Japan, heading Regional Coordination Far East and Global Human Resources Development Companies: Syntex, Bayer Healthcare, Bayer MaterialScience

Accomplishments (recent):

Re-engineering and implementing global human resource development processes and systems: Design and Installation of personnel conferences, round tables, feedback processes, new development dialogues and meeting audits (board level), Change management support for the merger of Business Groups

klugeconcepts GmbH | Personal Consulting and Support

klugeconcepts offers new insights, useful concepts and practical cooperation – for example in situations such as:

A promising product – but what happens next?

You have a development product (healthcare sector) which you believe has a lot of potential. Development must be swift and according to local demands and be geared towards a successful launch whilst carefully considering possible risks. Furthermore, partnering in Europe / USA / Asia may be a good idea. You are seeking professional support in developing a smart strategy and practical help in search, business planning and negotiations.

Securing a prosperous future – but how?

You want to step up investing in your healthcare future. Funding doesn't seem to be a major problem. However, there is a need for good ideas and smart advice through a competent Business Development function within your enterprise (healthcare sector). You require expert support and someone who is able to work together with your people for a certain time until key projects are running well.

Everything on board?

Before setting sail on a major business journey you want to be well prepared. There are good people and established Business Development and HR Development functions. However, you feel you need more. To be really prepared you want fresh ideas, team building, smart approaches and practical support.

Ulrike Kluge and Josef Reisdorff have gained broad experience in large Healthcare companies in the areas of Business Development and HR Development. They have developed clear insights into what works – and what doesn't. You and your team can expect hands-on consulting, practical help and interim management from them.

klugeconcepts GmbH

Teutoburger Straße 27
50678 Köln | Germany

Phone +49 (0) 221 7 39 19 36

Fax +49 (0) 221 6 06 03 22

info@kluge-concepts.com

ulrike.kluge@kluge-concepts.com

josef.reisdorff@kluge-concepts.com